

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
NORTH CAROLINA	6,628,637	8,049,313	8,408,414	8,996,859
MEDIAN AGE (YRS)		35.3	36.2	37.6
RALEIGH, NC	855,547	1,187,941	1,272,078	1,412,108
MEDIAN AGE (YRS)		33.1	34.1	36.1
HISPANICS (ANY RACE)		72,580	84,322	104,923
STATE'S PERCENTAGE		6.11%	6.63%	7.43%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	823,910	878,858	970,369
MSA'S PERCENTAGE	69.36	73.98	81.68
MEDIAN AGE (YRS)	35.1	36.3	38.4
BLACK/AFRICAN-AMERICAN	269,932	286,661	312,336
MSA'S PERCENTAGE	22.72	24.13	26.29
MEDIAN AGE (YRS)	30.5	31.4	33.0
AMERICAN INDIAN/NATIVE	4,172	4,679	5,517
MSA'S PERCENTAGE	0.35	0.39	0.46
MEDIAN AGE (YRS)	29.4	29.4	29.4
ASIAN	34,244	38,474	46,138
MSA'S PERCENTAGE	2.88	3.24	3.88
MEDIAN AGE (YRS)	29.8	31.0	33.5
HAWAII/PACIFIC ISLANDER	389	419	504
MSA'S PERCENTAGE	0.03	0.04	0.04
MEDIAN AGE (YRS)	26.7	27.0	26.4
OTHER	36,744	42,980	53,801
MSA'S PERCENTAGE	3.09	3.62	4.53
MEDIAN AGE (YRS)	24.3	25.6	27.4

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	210,032	220,563
SUBURBAN	827,977	926,939
RURAL	234,069	264,606

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$55,835	-----	
PER CAPITA	\$28,146	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$23,131,823,000	\$31,665,657,000	36.89%
FOOD AT HOME TOTAL	\$2,352,239,100	\$2,913,746,100	23.87%
FOOD AWAY FROM HOME TOTAL	\$2,427,699,600	\$3,241,153,700	33.51%
FOOD AS % OF TOTAL EXPENDITURES	20.66%	19.44%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$484,858,900	\$605,332,700	24.85%
FISH & SEAFOOD PRODUCTS	\$47,592,200	\$59,209,700	24.41%
FRUITS & VEGETABLES	\$268,388,600	\$328,008,400	22.21%
DAIRY PRODUCTS	\$248,780,500	\$306,425,300	23.17%
BAKERY PRODUCTS	\$252,220,400	\$303,948,200	20.51%
CEREALS & PRODUCTS	\$124,253,800	\$157,276,400	26.58%
PREPARED FOODS	\$389,831,900	\$485,200,200	24.46%
JUICES	\$66,186,800	\$81,328,000	22.88%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$165,014,100	\$241,997,400	46.65%
FAST FOOD	\$67,313,200	\$95,365,000	41.67%
FULL SERVICE	\$97,701,000	\$146,632,400	50.08%
LUNCH	\$576,115,300	\$763,910,600	32.60%
FAST FOOD	\$339,574,400	\$436,926,600	28.67%
FULL SERVICE	\$236,540,900	\$326,983,900	38.24%
DINNER	\$868,054,100	\$1,183,909,800	36.39%
FAST FOOD	\$321,611,700	\$416,361,500	29.46%
FULL SERVICE	\$546,442,400	\$767,548,200	40.46%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$984	\$1,110	12.80%
POULTRY	\$310	\$351	13.23%
EGGS	\$45	\$49	8.89%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$51	\$57	11.76%
FROZEN	\$29	\$34	17.24%
CANNED	\$16	\$17	6.25%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$368	\$411	11.68%
CANNED	\$85	\$96	12.94%
FROZEN	\$69	\$72	4.35%
OTHER	\$23	\$22	-4.35%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$148	\$163	10.14%
CHEESE	\$139	\$148	6.47%
ICE CREAM	\$87	\$96	10.34%
BUTTER / MARGARINE	\$36	\$45	25.00%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$398	\$435	9.30%
COOKIES	\$74	\$79	6.76%
CRACKERS	\$40	\$43	7.50%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$138	\$150	8.70%
PASTA PRODUCTS	\$48	\$57	18.75%
FLOUR & MIXES	\$36	\$44	22.22%
RICE	\$30	\$37	23.33%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$129	\$153	18.60%
JUICES	\$134	\$149	11.19%
FROZEN/PREP. OTHER	\$106	\$125	17.92%
SOUPS	\$58	\$69	18.97%
SAUCES & GRAVIES	\$64	\$65	1.56%
BABY FOOD	\$47	\$53	12.77%
FROZEN MEALS	\$51	\$58	13.73%
NUTS	\$30	\$33	10.00%
SALADS	\$28	\$35	25.00%

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